



FIXING INFORMATION DISORDER IN SOCIAL MEDIA

RC 4: FIXING SOCIAL MEDIA

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RC 4: FIXING SOCIAL MEDIA

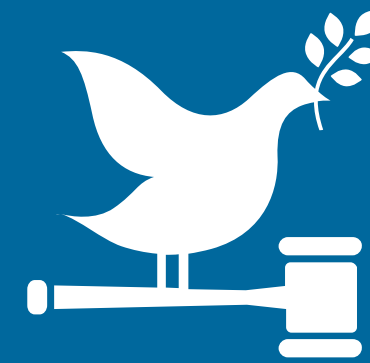


RC 4: FIXING SOCIAL MEDIA

9 INDUSTRY, INNOVATION
AND INFRASTRUCTURE



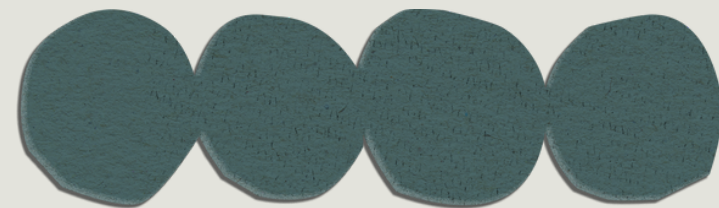
16 PEACE, JUSTICE
AND STRONG
INSTITUTIONS





THE RESEARCH

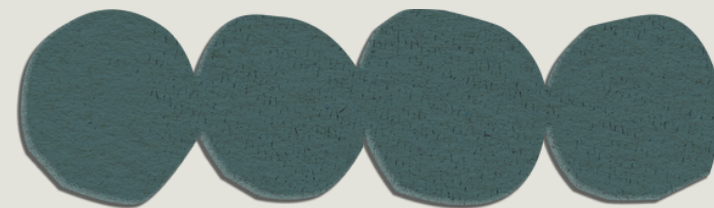
We are going to analyze the public Facebook posts and tweets of the Filipinos during the early days of the global pandemic.





Social media platforms provide direct access to an unprecedented amount of content which may amplify rumors and questionable information.

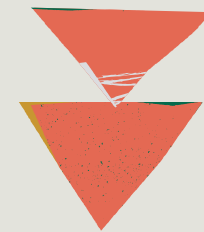
This results in an excessive amount of disinformation and misinformation spreading fast online.





THE GOAL

This research aims to promote smarter digital behavior which can be done through digital literacy.



Fixing social media aims to tackle the spread of information disorder.



RESEARCH QUESTIONS



What are the types of information disorders committed during the COVID-19 pandemic?

Who are the actors engaging in the different types of information disorder and what is their engagement?

What are the other insights that can be observed based on who publishes posts that can be classified under information disorder?



WHERE WE'RE AT

Phase 1 of Data Analysis



We are doing a content analysis of the posts and tweets containing COVID-19 keywords during the first wave of the global pandemic.



INFORMATION DISORDER: Toward an interdisciplinary framework for research and policy making



Council of Europe report
DGI(2017)09

Claire Wardle, PhD
Hossein Derakhshan





WHAT WE'LL DO NEXT



Phase 2 of Data Analysis

Fact check information to see if information disorder exists.

Track the data based upon the first occurrences within the social cyberspace.

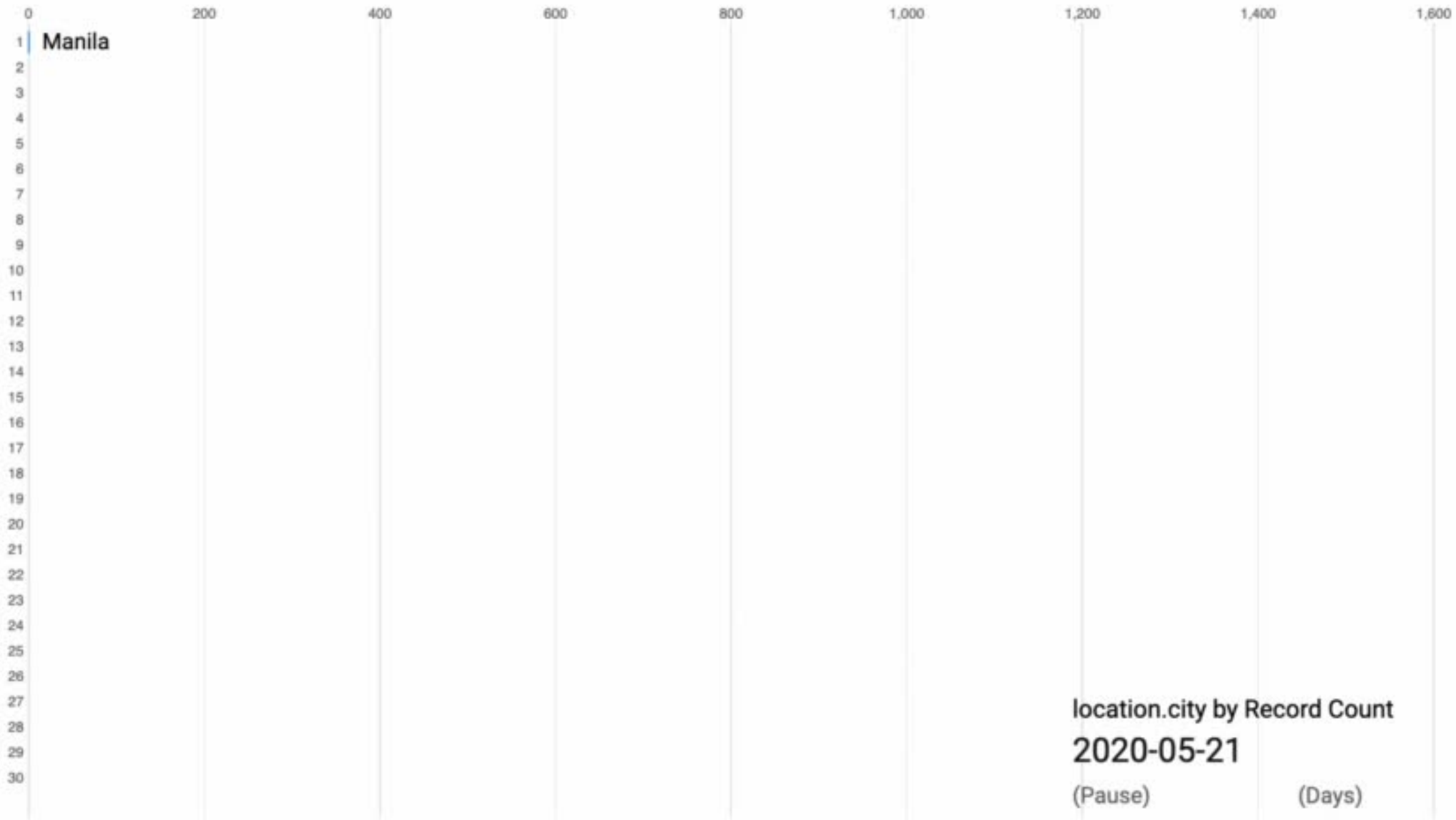
Map that timeline with additional timelines such as government announcements or mainstream media messages from both abroad, locally or from organizations such as the WHO.



Dec 30, 2019 - Jun 30, 2020

location.city: Excl... (4)

Animated Bar chart



created by: Michael Whitaker @monitus

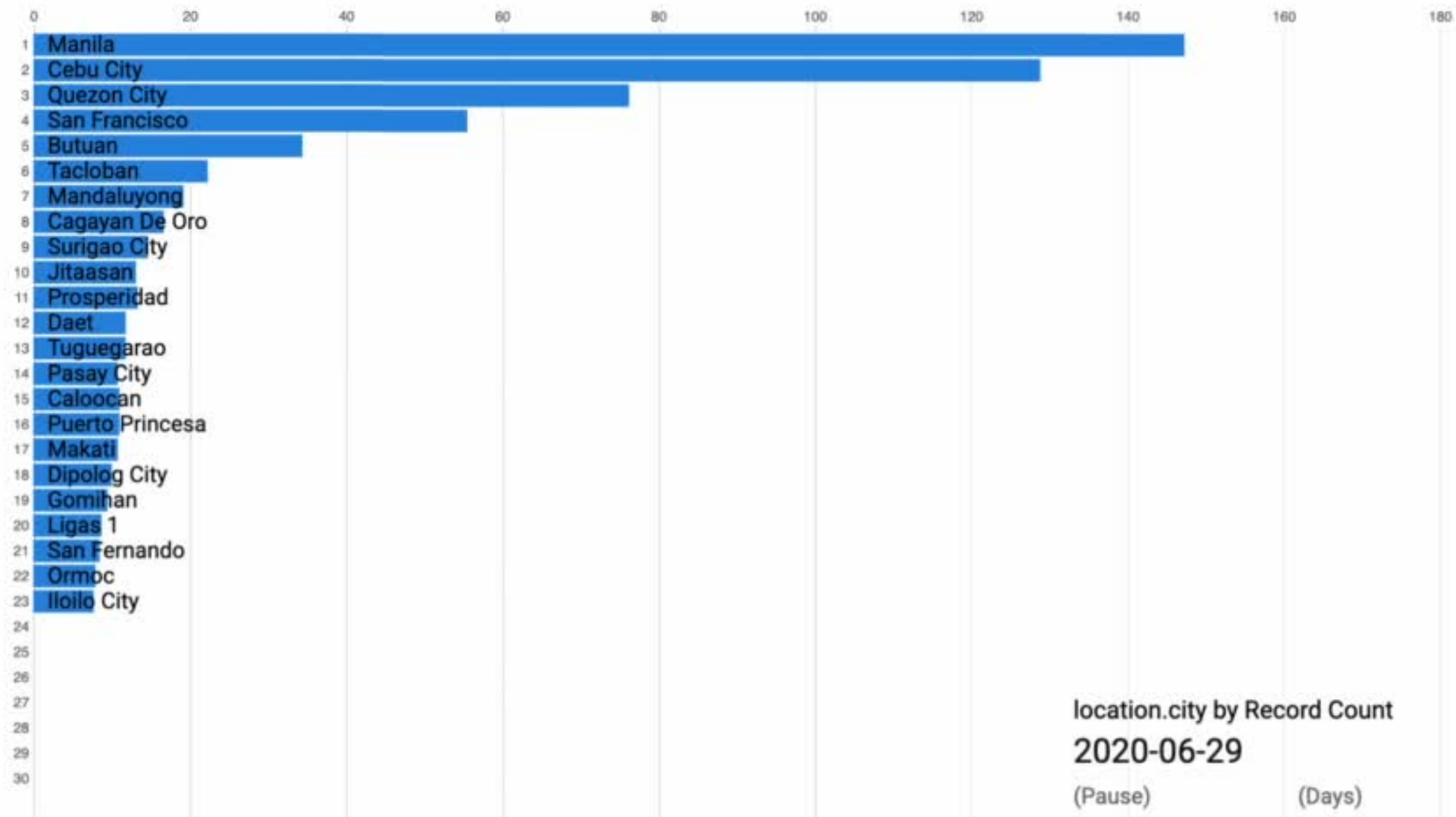
description: Animate important data points over time to find and highlight interesting trends. To use with your own data, pick one dimension and one metric. You can highlight specific dimensions and choose your own color scheme and animation speed in the cart options panel. This visualization was built with [D3](#)

TWITTER DATASET

Dec 30, 2019 - Jun 30, 2020

location.city: Excl... (9)

Animated Bar chart



created by: Michael Whitaker @monitus

description: Animate important data points over time to find and highlight interesting trends. To use with your own data, pick one dimension and one metric. You can highlight specific dimensions and choose your own color scheme and animation speed in the cart options panel. This visualization was built with D3

FACEBOOK DATASET



WHAT WE'LL END UP WITH

A research of the dynamics of information disorder in the Philippine social media setting.



UNDERSTAND

INFORM

EMPOWER

RESPONSIBLE



THANK YOU!



THE TEAM



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Collaboratoire 2020